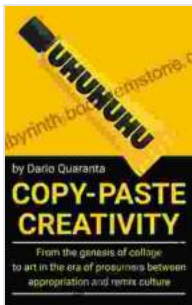


# From the Genesis of Collage to Art in the Era of Prosumers

Collage is a technique of art creation that involves combining different materials, such as paper, fabric, photographs, and other ephemera, into a single work. Collage has been used by artists for centuries, but it was not until the early 20th century that it began to be recognized as a legitimate art form.



## Copy-paste creativity: From the genesis of collage to art in the era of prosumers between appropriation and remix culture by Keith Recker

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The origins of collage can be traced back to the Cubist movement in early 20th-century Paris. Cubist artists such as Pablo Picasso and Georges Braque began to experiment with collage in an attempt to break down and reconstruct the traditional forms of painting.

Collage quickly gained popularity among other avant-garde artists, such as the Dadaists and Surrealists. Dadaist artists used collage to create works

of art that were intentionally nonsensical and anti-art. Surrealist artists used collage to explore the subconscious mind and to create works of art that were dreamlike and irrational.

In the years since its inception, collage has been used by artists in a wide variety of ways. Some artists have used collage to create works of art that are purely abstract, while others have used it to create works of art that are representational. Collage has also been used to create works of art that are political, social, and personal.

The advent of digital technology in the late 20th century has had a significant impact on the art of collage. Digital collage allows artists to create works of art that are more complex and intricate than ever before. Digital collage has also made it possible for artists to create works of art that are interactive and generative.

The era of prosumers is a time in which consumers are also producers of content. This has led to a democratization of art, as anyone with access to a computer and an internet connection can create and share their own works of art.

Collage is a particularly well-suited medium for prosumers, as it is a relatively easy and inexpensive way to create works of art. Collage can also be used to create works of art that are personal and expressive, which makes it a popular choice for prosumers who want to share their own unique perspectives with the world.

The future of collage is bright. As digital technology continues to develop, new possibilities for artistic expression will emerge. Collage is a versatile

and adaptable medium, and it is well-positioned to continue to be a major force in the art world for many years to come.

## **Key Techniques and Materials Used in Collage**

There are a wide variety of techniques and materials that can be used in collage. Some of the most common techniques include:

- **Assemblage:** Assemblage is a technique in which three-dimensional objects are combined to create a work of art.
- **Decoupage:** Decoupage is a technique in which paper or fabric cutouts are applied to a surface and sealed with a clear adhesive.
- **Photomontage:** Photomontage is a technique in which photographs are combined to create a single work of art.
- **Digital collage:** Digital collage is a technique in which digital images are combined to create a single work of art.

The materials that can be used in collage are endless. Some of the most common materials include:

- **Paper:** Paper is a versatile material that can be used in a variety of ways in collage. It can be cut, torn, folded, and glued to create a variety of effects.
- **Fabric:** Fabric is another versatile material that can be used in a variety of ways in collage. It can be cut, sewn, and glued to create a variety of effects.
- **Photographs:** Photographs are a popular material for collage. They can be used to create realistic or abstract works of art.

- **Ephemera:** Ephemera is a term that refers to everyday objects that are often discarded, such as newspapers, magazines, and junk mail. Ephemera can be used to create works of art that are nostalgic, ironic, or humorous.

## **Different Ways in Which Artists Have Used Collage to Express Their Ideas and Visions**

Artists have used collage to express a wide range of ideas and visions. Some of the most common themes that are explored in collage include:

- **Identity:** Collage can be used to explore issues of identity, both personal and collective.
- **Memory:** Collage can be used to explore memories, both personal and collective.
- **History:** Collage can be used to explore history, both personal and collective.
- **Politics:** Collage can be used to explore political issues, both local and global.
- **Social issues:** Collage can be used to explore social issues, both local and global.

Collage is a powerful medium that can be used to express a wide range of ideas and visions. Artists have used collage to create works of art that are beautiful, thought-provoking, and challenging.

## **The Impact of Digital Technology on Collage**

The advent of digital technology in the late 20th century has had a significant impact on the art of collage. Digital collage allows artists to create works of art that are more complex and intricate than ever before. Digital collage has also made it possible for artists to create works of art that are interactive and generative.

One of the most significant advantages of digital collage is that it allows artists to work with a wider range of media. In traditional collage, artists are limited to using physical materials, such as paper, fabric, and photographs. In digital collage, artists can work with any type of digital file, including images, videos, and sounds.

Another advantage of digital collage is that it allows artists to create works of art that are more easily shared and reproduced. In traditional collage, artists must create physical works of art that can be displayed in galleries or museums. In digital collage, artists can create works of art that can be shared online or through social media.

The impact of digital technology on collage is still unfolding. However, it is clear that digital collage is a powerful new medium that is opening up new possibilities for artistic expression.

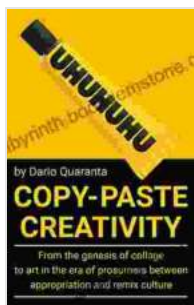
### **Collage in the Era of Prosumers**

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Collage is a particularly well-suited medium for prosumers, as it is a relatively easy and inexpensive way to create works of art. Collage can also be used to create works of art that are personal and expressive, which makes it a popular choice for prosumers who want to share their own unique perspectives with the world.

The rise of prosumers has led to a new wave of collage artists. These artists are using collage to create works of art that are personal, political, and social. They are using collage to share their own stories and to challenge the status quo.

The future of collage is bright. As digital technology continues to develop, new possibilities for artistic expression will emerge. Collage is a versatile and adaptable medium, and it is well-positioned to continue to be a major force in the art world for many years to come.



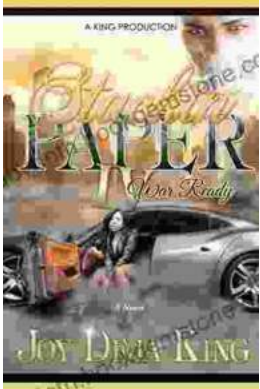
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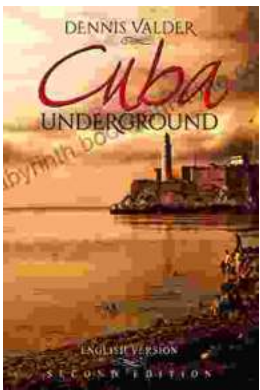
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