# Learn Animation Writing In Part By Studying Those TV Toy Ads

TV toy ads are a great way to learn about animation writing. They're short, concise, and effective at getting their point across. Plus, they're often very creative and fun to watch.



How to write animation scripts with sample script: Learn animation writing in part by studying those TV

toy ads by Daniel Ankele

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In this article, we'll take a look at some of the best TV toy ads and see what we can learn from them about animation writing.

#### 1. Use strong visuals

The best TV toy ads use strong visuals to capture the viewer's attention. They use bright colors, interesting characters, and exciting action to make their ads stand out from the crowd. When writing your own animation, make sure to use strong visuals to keep your audience engaged. Use bright colors, interesting characters, and exciting action to make your animation stand out.

## 2. Tell a story

The best TV toy ads tell a story. They introduce a problem, and then show how the toy can solve that problem. This helps the viewer to connect with the ad and to see how the toy can benefit them.

When writing your own animation, make sure to tell a story. Introduce a problem, and then show how your character can solve that problem. This will help your audience to connect with your animation and to see how it can benefit them.

#### 3. Create interesting characters

The best TV toy ads create interesting characters. These characters are relatable, likeable, and fun to watch. They make the viewer want to learn more about them and to see what they do next.

When writing your own animation, make sure to create interesting characters. Make them relatable, likeable, and fun to watch. This will help your audience to connect with your animation and to see how it can benefit them.

### 4. Use humor

The best TV toy ads use humor to make their ads more memorable. They use funny characters, funny situations, and funny dialogue to make their ads stand out from the crowd. When writing your own animation, don't be afraid to use humor. Humor can help to make your animation more memorable and to connect with your audience on a deeper level.

#### 5. Keep it short and sweet

The best TV toy ads are short and sweet. They get their point across quickly and efficiently. They don't waste the viewer's time with unnecessary details or long-winded dialogue.

When writing your own animation, keep it short and sweet. Get your point across quickly and efficiently. Don't waste the viewer's time with unnecessary details or long-winded dialogue.

TV toy ads are a great way to learn about animation writing. They're short, concise, and effective at getting their point across. Plus, they're often very creative and fun to watch.

In this article, we've taken a look at some of the best TV toy ads and seen what we can learn from them about animation writing. We've learned how to use strong visuals, tell a story, create interesting characters, use humor, and keep it short and sweet.

By following these tips, you can write your own animations that are engaging, entertaining, and effective.

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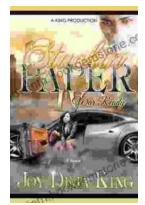
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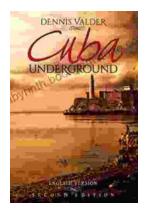
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